

**BAHONA COLLEGE
WORKSHOP ON**

Entrepreneurship Opportunities for Students in Assam

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What is Entrepreneurship?

Entrepreneurship is the process of identifying opportunities, taking calculated risks, and turning innovative ideas into viable businesses or ventures that create value—often economic, but sometimes social or environmental.

It involves designing, launching, managing, and scaling a new product, service, or process, usually under uncertainty, with the goal of generating profit, solving problems, or driving change



Key elements of Entrepreneurship?



Opportunity Identification – Recognizing market needs or gaps that can be developed into business ideas.



Creating new products, services, or improving existing ones through creative thinking.



Risk Taking – Taking calculated risks by investing time, effort, and resources despite uncertainty.



Value Creation – Establishing and managing ventures that generate economic, social, or environmental benefits.



What is a Startup?

- **A startup is a new, innovative company or venture started by one or more entrepreneurs with the goal of developing a scalable business model and achieving rapid growth.**
- **Unlike a traditional small business (like a local shop or tea stall that aims for steady income), a startup is built to solve a problem in a new way, often using technology, creativity, or a unique model, and aims to grow big quickly — sometimes from local to national or even global scale.**



Characteristics of a Startup

- **Innovation** — Offers something new or significantly better (product, service, or business model).
- **Scalability** — Designed to grow fast with low additional cost (e.g., an app can serve thousands without opening new shops).
- **High Risk & Uncertainty** — Early stage, may not make profit initially, needs validation.
- **Potential for Rapid Growth** — Aims for explosive scaling (e.g., 50x–100x in a few years).
- **Often Seeks External Funding** — From investors, grants, or competitions (not just personal money).
- **Temporary Phase** — A company is a “startup” only in its early years; once stable and large, it becomes a regular company.

Why Entrepreneurship



vs



Why Entrepreneurship in Assam?

Assam's unique advantages:

- Rich natural resources (tea, bamboo, silk, agriculture).
- Growing economy with Northeast India's hub potential.
- Rising digital connectivity and urbanization.
- Shift from job-seeking to job-creating mindset among youth.

Key Sectors & Options

- **Agriculture & Agri-Tech (High priority in policy; Assam's backbone economy)**
- **Tea Industry & Processing (Assam produces ~50% of India's tea)**
- **Handloom, Handicrafts & Textiles (Traditional strength; women-led common)**
- **Tourism & Hospitality (Growing fast; wildlife, culture, Brahmaputra)**
- **Eco-Friendly & Sustainability Ventures (Rising with green innovation focus)**
- **Tech, Digital & Services (Emerging; IT/ITeS priority)**
- **Emerging High-Growth Sectors (Policy incentives for these)**

How to Get Started



Spot a problem (personal/community)

Brainstorm with friends/diverse team

Validate (talk to locals)

Build simple prototype.

Pitch and Get Fund

Incorporate Your Business

Choose the right structure based on your team size and plans:

- ⇒ Sole Proprietorship → Easiest & cheapest for solo students (no formal registration needed initially).**
- ⇒ Partnership → For 2–20 people; simple Partnership Deed.**
- ⇒ LLP (Limited Liability Partnership) → Popular for students – limited risk, flexible.**
- ⇒ Private Limited Company → Best for scaling and attracting investors (recommended for serious startups).**

How to do it

- Go to Ministry of Corporate Affairs (MCA) portal: www.mca.gov.in
- Use SPICe+ (Simplified Proforma for Incorporating Company Electronically Plus) form for Company/LLP registration
- Get DIN (Director Identification Number) & DSC (Digital Signature).
- Documents needed: **Aadhaar, PAN, Bank statement, Address proof.**
- Cost: **₹1,000–10,000**
- Time: **1–7 days.**



Government Support & Schemes

Assam Startup Policy: MASI ID, grants up to ₹50 lakh seed

CMAAA 2.0: ₹2-5 lakh for youth.

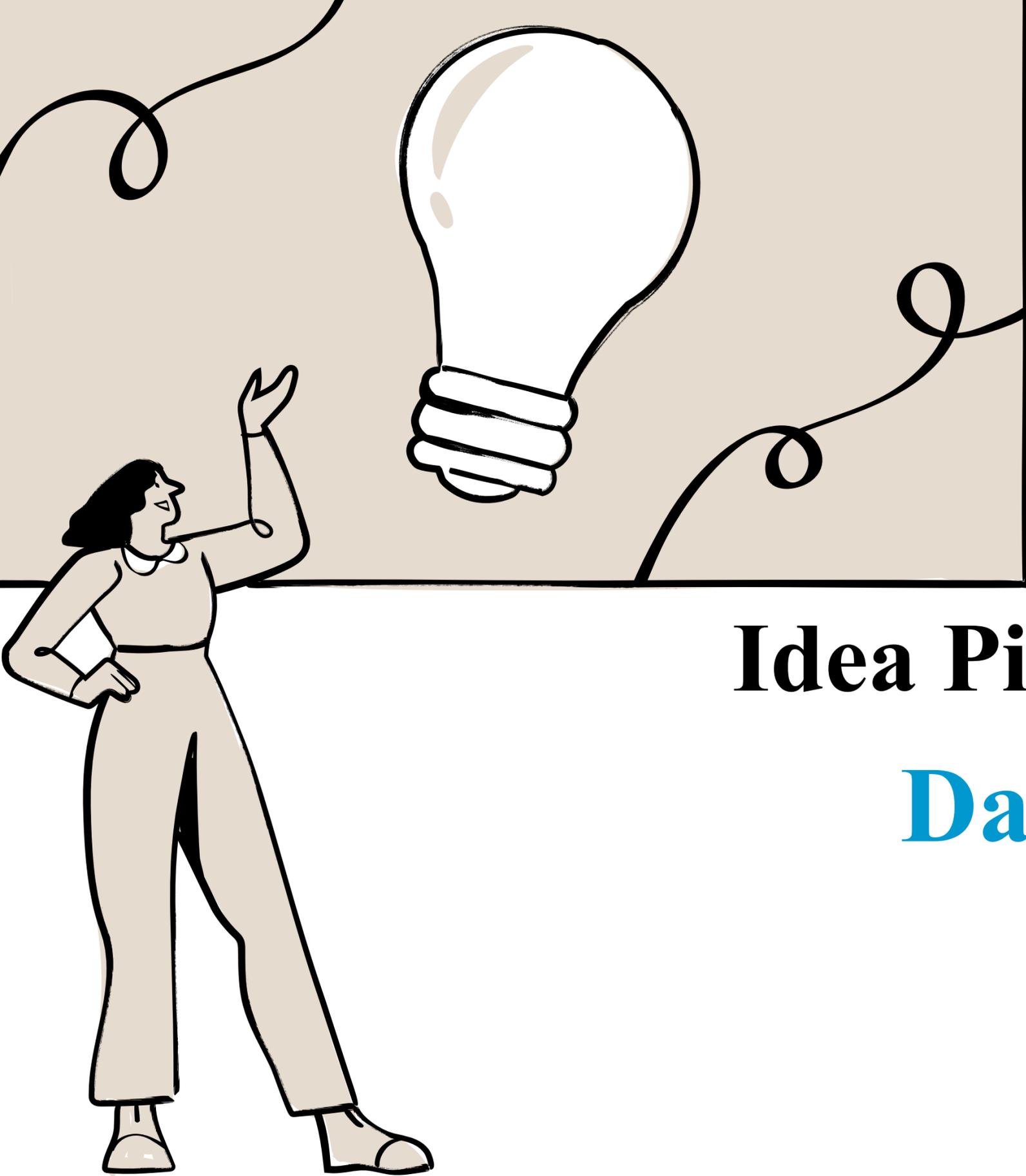
Startup India tax benefits

Priority for women, SC/ST, rural startups

Apply for DPIIT Recognition on Startup India

Department for Promotion of Industry and Internal Trade of India

startup.assam.gov.in



Bahona College
Idea Pitching Competition 2026

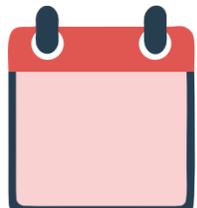
Date: 20th April 2026

Proposal Form

- **Team Name** (if any)
- **Members' Names**
- **Idea Title**
- **What Problem You're Solving**
- **Your Solution**
- **Who Will Benefit**
- **Estimated Cost**
- **How Will It Make Money**

Your **PowerPoint Presentation (PPT)** should include:

1. **Title**
2. **Team Info**
3. **Problem You Identified**
4. **Who Needs This Solution**
5. **Your Idea & What Makes It Unique**
6. **How You Plan to Earn Money**
7. **Cost vs. Price Per Unit**
8. **Road map for the entrepreneurial journey**
9. **Funding Needed & How It Will Be Used**
10. **Future Plans**
11. **Conclusion**



Deadline: 11th April 2026

Agriculture & Allied (High Demand + Subsidies)

- **Mushroom Cultivation & Value-Added Products:** Grow mushrooms on low land/campus waste; sell fresh or make powder/pickles.
- **Organic Vegetable/Herb Farming & Delivery:** Grow seasonal organic veggies/herbs on small plots; deliver via WhatsApp to Jorhat households/colleges.
- **Vermicompost & Organic Fertilizer Production:** Convert college/kitchen waste into vermicompost; sell to local farmers/gardens. (Low investment, eco-friendly.)
- **Quality Poultry Farming (Small Scale):** Start with 50–100 birds for eggs/meat; target local markets or hostels.

Tea & Food Processing

- **Assam Tea Blending & Packaging:** Source local tea, create premium/organic blends or tea bags; sell online or in college canteen.
- **Ready-to-Drink Herbal/Flavored Tea:** Develop bottled or instant herbal teas using local plants (e.g., tulsi, ginger from Assam).
- **Assamese Pickles, Spices & Snacks:** Make traditional pickles (e.g., bamboo shoot, mustard) or healthy snacks; package and sell via Instagram/Meesho

Tourism & Hospitality

- **Rural Homestay or Day-Experience Tours:** Offer short Brahmaputra river/cultural tours or homestays near Bahona/Jorhat.
- **Assamese Food Truck or Pop-up Café:** Serve traditional thalis, momos, or tea-based snacks on campus or Jorhat events.

Handloom, Bamboo & Handicrafts

Eco-Friendly Bamboo Products: Make bamboo straws, bottles, lamps, or furniture; market as sustainable alternatives.

Online Handloom & Eri/Muga Silk Store: Partner with local weavers; sell Mekhela Chador, stoles, or fusion wear through an Instagram/e-commerce shop.

Bamboo Craft Workshop & Customization: Create custom bamboo decor, jewelry, or gifts for events/tourism.

Tech, Digital & Services

- **Digital Marketing Agency for Local Businesses:** Help Jorhat tea gardens, handloom sellers, or shops with social media, Instagram reels, and WhatsApp marketing.
- **Online Tutoring Platform in Regional Languages:** Offer coaching in Assamese/English for school/college subjects or competitive exams (use Zoom + college expertise).
- **Waste Management & Eco-Bricks Startup:** Collect plastic waste, convert into eco-bricks or products; partner with college for campus cleanliness drives.

Emerging & Innovative Ideas

- **Mobile App for Local Farmers/Students:** Simple app for crop advice, market prices, or college notice board + second-hand book exchange.
- **Herbal Beauty & Wellness Products:** Make natural soaps, face packs, or oils using Assam herbs/plants (Botany/Zoology dept support).
- **Event Management for College & Local Festivals:** Organize cultural events, workshops, or alumni meets; charge fees or sponsorships.
- **Second-Hand/Upcycled College Merchandise Store:** Buy/sell used books, uniforms, gadgets; add upcycled fashion from waste fabric.
- **AI-Based Study Helper or Career Guidance Bot:** Create a simple chatbot (using free tools) for Assam board/college syllabus doubts or career advice in local context.

Others few ideas

- **Campus Helper:** WhatsApp-based on-demand errand service for notes, snacks, medicines, laundry & small campus tasks.
- **Citrus Drinks:** Fresh healthy soft drinks made from local Assam citrus fruits.
- **Assamese Spice:** Freshly ground custom Assamese masala blends in small packs with easy recipe cards for students.
- **Internship Manager:** Shares internship alerts, helps with resumes & connects students to opportunities for small fee.
- **Waste Gifts:** Personalized eco-gifts (keychains, frames, pen stands) made from campus waste like bottles & newspapers.



Your Ideas

Any Question

